

M-17065/43/2026-Operational/...2411
अंडमान और निकोबार प्रशासन
ANDAMAN AND NICOBAR ADMINISTRATION
पर्यटन निदेशालय
DIRECTORATE OF TOURISM

Sri Vijaya Puram dated the 06th October, 2026

PRESS RELEASE

"Gems of India" Pilot Initiative: Last Date Extended to 31 October 2026
Young creators of Andaman & Nicobar Islands invited to share their district's stories

The *Gems of India* is a national initiative of the **Ministry of Information & Broadcasting**, being implemented through **Prasar Bharati**, with the objective of identifying, encouraging and providing a national digital platform to emerging creators from districts across the country. The initiative invites citizens, particularly young creators and digital content creators, to showcase the culture, heritage, tourism potential, traditions, cuisine, art and inspiring local stories of their respective districts. The last date for submission of entries under the **"Gems of India"** Pilot Initiative has been **extended up to 31 October 2026**. The Pilot Phase is being implemented in six States/Union Territories, namely **Andaman & Nicobar Islands, Arunachal Pradesh, Dadra & Nagar Haveli and Daman & Diu, Goa and Ladakh**. The submission window, initially opened from **21 July 2026 to 31 August 2026**, was subsequently extended up to 30 September 2026 and has now been further extended to **31 October 2026**. In-charge, IT cell, may be contacted for technical supports if any required for while uploading the digital content.

How to Participate: Interested participants may register and submit their entries through the MyWAVES section of the WAVES OTT Platform **on or before 31 October 2026**. The initiative provides an opportunity to showcase the unique stories, rich cultural heritage, natural beauty and tourism potential of the Andaman & Nicobar Islands to audiences across the country. Young creators, storytellers and digital content creators of the Islands are invited to participate and bring the unique stories of Andaman & Nicobar Islands to the National stage, besides winning awards & reorganization at National Level.

Awards:

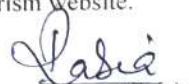
Level	Participation Base	Awards Proposed	Prize Money (per Award)
District	500 –15,000+ entries per district(Scaled by Population)	Up to 20 Awards (Scaled by Population)	₹50,000
State / UT	Best entries from districts	Up to 1 Award per District	₹2,00,000
National	Best entries from States / UTs	Up to 4 Awards per State / UT(Scaled by Population)	₹5,00,000

Create. Capture. Share. Let your Island story shine!


Manager (Ops)

Copy to:-

1. PA to DCs (South Andaman, N&M Andaman & Nicobar District) for kind information of concerned DCs.
2. PA to Secy. (IP&T) for kind information of Secy. (IP&T).
3. PA to ACs (South Andaman, N&M Andaman & Nicobar District) for kind information of concerned ACs.
4. PA to Director (IP&T) for kind information of Director (IP&T).
5. The Director, Doordarshan Kendra, SVP.
6. The Deputy Director (News) All India Radio, SVP.
7. The Chief Editor, Daily Telegrams, SVP with the request to publish the above item as press release.
8. The Chief Editor, Dweep Samachar, SVP with the request to publish the above item as press release.
9. The In-charge, IT cell for information with the direction to upload the same in the Tourism website.


Manager (Ops)